



Evaluation Basics

June 9, 1:30 pm to 4:30 pm

Rochester, NY – Brighton Town Hall, 2300 Elmwood Avenue, Rochester, NY 14618

The benefits of evaluating and reporting your organization's results can be significant: improved program performance, enhanced credibility, increased funding, and satisfying demands for accountability. This workshop is geared towards administrators, program staff, and grantseekers who would like to learn evaluation basics in a practical, non-threatening way.

Through a combination of lecture and group discussion, you will:

- Learn about fundamental evaluation concepts and definitions, including how to develop components of an evaluation model
- Gain an understanding of how to build organizational capacity based on realistic program plans and objectives

Instructor: Edie Steele, Ph.D., president of Evaluation Enterprise, is an independent evaluation consultant who works with nonprofit organizations, educational institutions, and foundations. She designs evaluation plans, trains groups to understand evaluation concepts and techniques, and supports grant initiatives.

Cost: \$50 per person, includes materials, refreshments, and free parking

Space is limited and pre-registration is required. For more information about this or other Nonprofit Works courses, call us at (518) 581-8841, e-mail us at mail@nonprofitworks.com, or visit our website at www.nonprofitworks.com.



Registration Form — Evaluation Basics — June 9: Rochester, NY

Mail or fax to Nonprofit Works • 117 Van Dam Street, Saratoga Springs, NY 12866 • Fax (518) 581-8861

Name(s): _____

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Enclosed is a check or purchase order payable to Nonprofit Works for ____ person(s) @ \$50 each = \$ _____

VISA, MasterCard and American Express accepted for telephone registration at (518) 581-8841