



## Using Logic Models to Plan Programs and Write Grants

Rochester, NY: April 1, 9:00 am to 4:00 pm  
Brighton Town Hall, 2300 Elmwood Avenue, Rochester, NY 14618 (free parking)

This workshop offers a step-by-step process — from program design to evaluation — that can help your organization better plan its operations, and develop winning strategies to show agencies and funders why your organization deserves their support. Administrators, program directors, grantwriters and volunteers will find this course useful. Participants receive a logic model template and other useful documents in electronic format, and a certificate of completion is provided.

### Topics include

- Getting your team to use a shared platform to plan and manage programs and projects
- Creating and stating a program's outcomes, budget, activities and evaluation plan
- Communicating cost-benefit scenarios and your financial needs in meaningful ways
- Making the case for grants and other funding requests

**Cost:** \$125 per person, includes lunch, materials and parking (inquire about group discounts)

**Instructors:** Paul Mastrodonato and Margit Brazda Poirier of Nonprofit Works, who help organizations plan programs and budgets, and seek funding from foundations, corporations, and government agencies. Their presentation style is known for being informative, interactive, and fun.

**Special guest:** Edie Steele, Ph.D., of Evaluation Enterprise will provide a short overview of program evaluation basics and how they can benefit your organization.

Pre-registration is required. For more information about this or other Nonprofit Works courses, call us at (518) 581-8841, e-mail us at [mail@nonprofitworks.com](mailto:mail@nonprofitworks.com), or visit our website at [www.nonprofitworks.com](http://www.nonprofitworks.com).



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### Registration Form — Using Logic Models to Plan Programs and Write Grants

Rochester, NY: April 1, 2009

Mail or fax to Nonprofit Works • 117 Van Dam Street, Saratoga Springs, NY 12866 • Fax (518) 581-8861

Name(s): \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Enclosed is a check or purchase order payable to Nonprofit Works for \_\_\_\_\_ person(s) @ \$125 each = \$ \_\_\_\_\_

VISA, MasterCard and American Express accepted for telephone registration at (518) 581-8841