



## Program Planning Using Logic Models

March 13, 1:30 p.m. to 4:30 p.m.

Western NY Library Resources Council  
4950 Genesee Street — Suite 170  
Cheektowaga, NY 14225

Understanding how grantmakers, collaborative partners, and even your stakeholders will evaluate a project proposal is essential to winning their support. This workshop offers a step-by-step process that can help your organization outline and plan programs — and develop successful strategies to demonstrate why they merit support — using an assessment tool known as a “logic model”. Most logic models start with the intended outcomes in mind, and include common elements for program design, evaluation, and required resources.

**Participants will learn to:**

- Share expectations within your organization, and facilitate conversations about a program’s intent, goals, and anticipated outcomes with potential partners and funders
- Outline the activities and methods required to produce a program’s proposed outcomes
- Create a proactive plan for tracking, measuring, and evaluating a program
- Determine costs-per-outcome in order to explain and promote a program’s results in grant applications, funding appeals, annual reports, marketing materials, etc.
- Prepare information commonly requested in grant applications and proposals

**Cost:** \$75 per person (please inquire about group discounts) — includes parking, refreshments, and resource materials that organizations can customize for their specific needs. *Pre-registration is required.*

**Instructor:** Nonprofit Works president Paul Mastrodonato, who both serves on and advises boards of directors on their roles and how to be more productive

For more information about this or other Nonprofit Works workshops or services, call (518) 581-8841, send an e-mail to [paul@nonprofitworks.com](mailto:paul@nonprofitworks.com), or visit [www.nonprofitworks.com](http://www.nonprofitworks.com)



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**Registration Form — Program Planning Using Logic Models, March 13, Cheektowaga, NY**

Mail or fax to Nonprofit Works • 112 Spring Street, Saratoga Springs NY 12866 • Fax (518) 581-8861

Name(s): \_\_\_\_\_

Organization: \_\_\_\_\_

Address/City/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Enclosed is a check or purchase order payable to Nonprofit Works for \_\_\_\_\_ person(s) x \$75 each = \$ \_\_\_\_\_

Credit cards accepted online — visit [www.nonprofitworks.com](http://www.nonprofitworks.com)