



Sample Pre-Strategic Planning Survey

In order to prepare for the **[date]** strategic planning session, please complete the following survey and return it by **[date]** to our facilitator, **[name]**, at **[email address]**. Your responses will remain confidential. Thank you.

Name (optional) _____

1. Please list any of your current roles with **[name of organization]**: officer, board member, committee member, staff, volunteer, advisor, etc.

2. What topics or matters do you hope we can address at the planning session? Or, what would you like **[name of organization]** to focus on in the **[year/months]** ahead?

3. In your opinion, what are the most important services that **[name of organization]** currently provides to its members or constituents?

4. In your opinion, are there any services that **[name of organization]** does not currently provide to its members or constituents that it should consider offering or focusing on?

5. What do you consider to be **[name of organization's]** strengths?

6. What do you consider to be **[name of organization's]** weaknesses or areas to be improved upon?

7. What would you like to see **[name of organization]** do in order to become a better or more effective organization? (Think in terms of *opportunities*.)

8. What should **[name of organization]** do differently or change in order to remain a relevant and effective organization? (Remember to consider "competing" organizations.)

9. Is there a special function or role would like to play in terms of **[name of organization's]** development (e.g. finances, fundraising, marketing, communications, planning, etc)

10. Other comments, suggestions, or ideas: _____

Thank you for your input